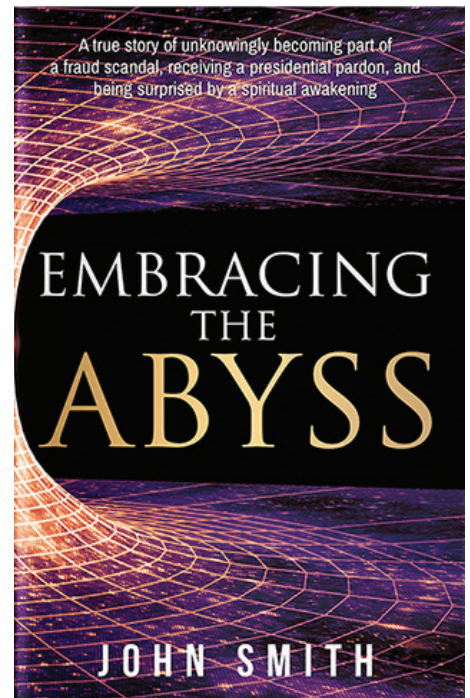


EMBRACING THE ABYSS

A True Story of Unknowingly Becoming Part of a Fraud Scandal, Receiving a Presidential Pardon, and Being Surprised by a Spiritual Awakening

JOHN SMITH



Publisher: Quaker Investment Corporation
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TRIM: 6"x 9", 208 pages
AUTOBIOGRAPHY: Personal Memoir

AUDIENCE

- Non-fiction inspiration story readers
- Readers interested in S&L crisis history
- Readers of intrigue and true crime
- Social issues readers

WEBSITE

embracingtheabyss.com

DESCRIPTION

During the onslaught of legal actions during the Savings and Loans crisis of the 1980s, John Smith came to realize the extent of his employer's wrongdoing, and that he too had been one of many deceived. He discovered that you don't have to commit a crime to be convicted of one.

If it can happen to him, it can happen to you. But also, a deeper lesson: there is much more to this world than we can see or feel or even comprehend. The Abyss is the window to your soul, a part of you that you don't come in contact with very often. It's the place where you engage in the ultimate struggle for truth, where you ache for a lasting answer. When you touch the Abyss, gather the breath from deep within, grasp it, embrace it, and hold on for dear life.

KEY SELLING POINTS

- Author achieved notoriety with a presidential pardon after being unjustly accused
- Author is also a professional speaker on ethics and overcoming adversity
- Audiences want to know the behind-the-scenes of the S&L crisis
- A story of triumph over tragedy

MARKETING AND PUBLICITY HIGHLIGHTS

- The author will participate in talks and book signings throughout Texas.
- The author will promote the book using social media (Facebook, Twitter, LinkedIn), his author website, and through his professional speaking gigs.
- The author will work with Where Writers Win to promote and market his book.

AUTHOR BIO



John Smith was born in Nashville and raised in Oklahoma City and Dallas and is a Vietnam Veteran. After returning to the U.S. (Welcome home Johnny!) he was the honor graduate of his Army Drill Sergeant School. Obtaining an early release to attend college, he graduated Magna Cum Laude from North Texas State University with a BBA in Accounting. He spent five years in public accounting, and after the S&L crisis became an active supporter of affordable housing. Today, John is a professional keynote speaker on perseverance and integrity overcoming adversity. He takes his audiences to the edge of the

abyss and brings them back with a better understanding of ethics and integrity; how easily it can all be taken away, because, "If it can happen to me, it can happen to you."

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